

Pueri Expo - International Trade Fair for Baby & Childcare Products 2021 - Event postponed

Pueri Expo - International Trade Fair for Baby & Childcare Products - has been rescheduled to 6-9 June 2021

FAQ on Event Announcement (Updated on 2 February 2021)

GENERAL

Why have you decided to reschedule Pueri Expo - International Trade Fair for Baby & Childcare Products?

As exhibition organisers, we have worked diligently to protect the health of our exhibitors and visitors by developing a standardised guide to safety protocols and best practices. All measures and guidelines have been developed to ensure the highest standards of safety, hygiene, cleanliness and quality, with the aim of gaining the confidence of participants and exhibitors.

With international travel restrictions to Brazil, the foreign quarantine policies and the general health concerns of all visitors, we do not feel confident that we can hold Pueri Expo - International Trade Fair for Baby & Childcare Products with the same quality and safety in April 2021. Furthermore, the city of São Paulo still faces concerns and uncertainties due to the impact of a potential second wave after our summer season. Therefore, we had no choice but to postpone PUERI EXPO 2021 to a new date in June.

When is the new date?

Pueri Expo - International Trade Fair for Baby & Childcare Products - will be held from 6-9 June 2021

Will PUERI EXPO 2021 take place as a hybrid event?

Yes, PUERI EXPO in June 2021 will be held as a hybrid event with online broadcast on social media. A new digital platform has also been developed to offer a highly interactive showcase of exhibitors launches with online matchmaking to provide additional reach to our new business generation activities for the Baby and Childcare industry.

How do I get latest updates on the COVID-19 situation in Brazil?

The Brazilian Government is taking this very seriously and has an active surveillance and screening system for disease control.

For more information you can visit:

<https://coronavirus.saude.gov.br/>

<https://www.saopaulo.sp.gov.br/coronavirus/>

<http://www.capital.sp.gov.br/>

<https://www.saopaulo.sp.gov.br/planosp/>

I have more questions. Whom can I contact?

For all queries, please contact the exhibition's Project Manager at:
j.tadayuki@koelnmesse.com.br

EXHIBITOR

I am a confirmed exhibitor at PUERI EXPO on April 2021. What should I do?

All exhibitors confirmed for April 2021 will be individually contacted by the PUERI EXPO Team and will receive a new contract with the new dates. Exhibitors will receive full credit for all amounts paid, and the new contracts will include the remaining balance. Any exhibitor wishing to cancel may discuss the options with the PUERI EXPO Team individually. Revised stand confirmation will be sent in due course.

I have made travel arrangement prior to the event. Will I get reimbursed for my travel / accommodation or any other expenses incurred since Pueri Expo - International Trade Fair for Baby & Childcare Products is postponed?

PUERI EXPO is not responsible for agreements or plans made with other companies. Please contact your travel agent/airline company and/or hotel operator directly for information regarding your refund policies.

For peace of mind, we recommend you take out travel insurance if you have not already done so.

What happens to the additional orders?

All additional orders will be maintained and if they have an expiration date, they will be postponed until a new rescheduling of our calendar. For more information and inquiries please contact Cleber Wilker by e-mail: c.wilker@koelnmesse.com.br

What agreements are made with official service providers?

All agreements made with Official Service Providers will be kept as is in contract, but with a new planning of dates and payments. We will review all cases as soon as possible. Service Providers can contact Cleber Wilker at: c.wilker@koelnmesse.com.br

Statement on stand location.

We will try to maintain the closest layout according to the previously contracted area. All new locations will be presented to exhibitors for their knowledge and approval. For further information you can contact Jonathan Tadayuki at: j.tadayuki@koelnmesse.com.br

What is the cancellation policy for PUERI EXPO for a new date?

We hope to have no restrictions with the successful organisation of PUERI EXPO in June 2021. However, working in the best interest of our customers and always striving to build trust as a priority within the industries our exhibitions serve, the cancellation policy of PUERI EXPO contracts will be discussed on a case-by-case basis:

- Within three months before the start of the exhibition, exhibitors may also cancel, provided that within this period a ban on entry to Brazil applies. In this case, a full refund will be issued.
- Cancellation is also possible due to a travel notice from the exhibitor's country of origin, a return trip is not reasonable due to official regulations in the country of origin (e.g. quarantine regulations of more than 5 days).
- Before offering a full refund to cancelled exhibitors, we will offer the exhibitor the possibility to use payments already made to reserve space in the next edition of the exhibition. Should the exhibitor not accept the booking for the next edition, a full refund will be issued.
- If the cancellation does not take place with any of the above restrictions, the contractual clauses concerning the cancellation of participation will be maintained, with the due costs being applied.

VISITOR

I have pre-registered my visit to Pueri Expo - International Trade Fair for Baby & Childcare Products. Do I have to register again now that the event is re-scheduled?

No, you do not need to register again in the event.

I have made travel arrangements prior to the event. Will I get reimbursed for my travel / accommodation or any other expenses incurred since Pueri Expo - International Trade Fair for Baby & Childcare Products is postponed?

PUERI EXPO is not responsible for agreements or plans made with other companies. Please contact your travel agent/airline company and/or hotel operator directly for information regarding your refund policies.

For peace of mind, we recommend you take out travel insurance if you have not already done so.

I am a new visitor. Can I access the visitor pre-registration system?

The pre-registration system should be active on the PUERI EXPO website later on in the next months. Please check the website in March 2021. If you would like to receive the latest news regarding PUERI EXPO please send an email to: c.wilker@koelnmesse.com.br

Are visitor tickets refunded if they have already been purchased, but the exhibition has been subsequently cancelled/postponed?

Entrance to PUERI EXPO is free for industry professionals. Please make sure to pre-register on the exhibition's website: www.pueriexpo.com.br